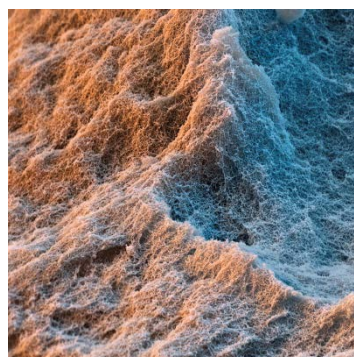
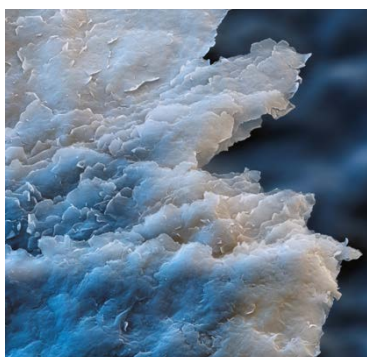


BASF Research Press Conference
on May 27, 2014

Nanotechnology

Small dimensions – great opportunities



Program



- 10.30 a.m. ▶ **Dr. Andreas Kreimeyer**
Member of the Board and Research Executive Director, BASF SE, Ludwigshafen
Nanotechnology: Small dimensions – great opportunities
- 11.30 a.m. ▶ **Prof. Dr. Stephan Förster**
Chair of Physical Chemistry I, University of Bayreuth
Nanotechnology, a crossover technology as innovation driver
- 12.30 a.m. Lunch Break
- 1.15 p.m. ▶ **Dr. Robert Landsiedel**
Head of Short-Term Toxicology, BASF SE, Ludwigshafen
Safety research for a responsible use of nanomaterials
- 1.30 p.m. ▶ **Dr. Carolin Kranz**
Communications & Government Relations Nanotechnology, BASF SE, Ludwigshafen
Stakeholder dialog to improve common understanding
- 1.45 p.m. ▶ **Dr. Marc Fricke**
Laboratory Manager High Performance Insulation Materials,
BASF Polyurethanes GmbH, Lemförde
New high performance insulation board provides customized climate management
- 2.15 p.m. ▶ **Dr. Mónica Fernández González**
Head of Formulation Research, BASF SE, Ludwigshafen
Encapsulation enables controlled release of active substances
- 2.45 p.m. Coffee Break
- 3.00 p.m. ▶ **Dr. Matthias Schwab**
Head of Graphene Research, BASF SE, Ludwigshafen
Prof. Dr. Klaus Müllen
Director Max Planck Institute for Polymer Research, Mainz
Out of the Black: Will graphene materials have a bright future?
- 3.50 p.m. ▶ **Dr. Hans Reichert**
Head of Colorants Research, BASF Schweiz AG, Basel
High performance color filters improve the brilliancy of liquid crystal displays
- 4.20 p.m. End of the Press Conference